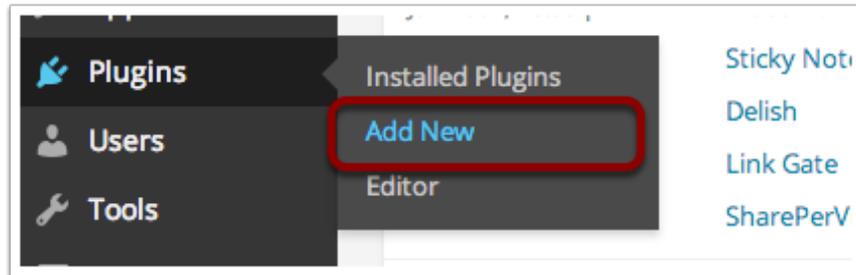


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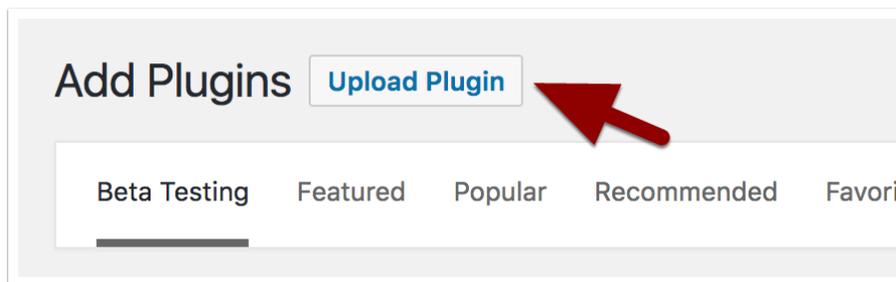
Installing A Plugin

To install a plugin, go to Plugins >> Add New



Upload plugin

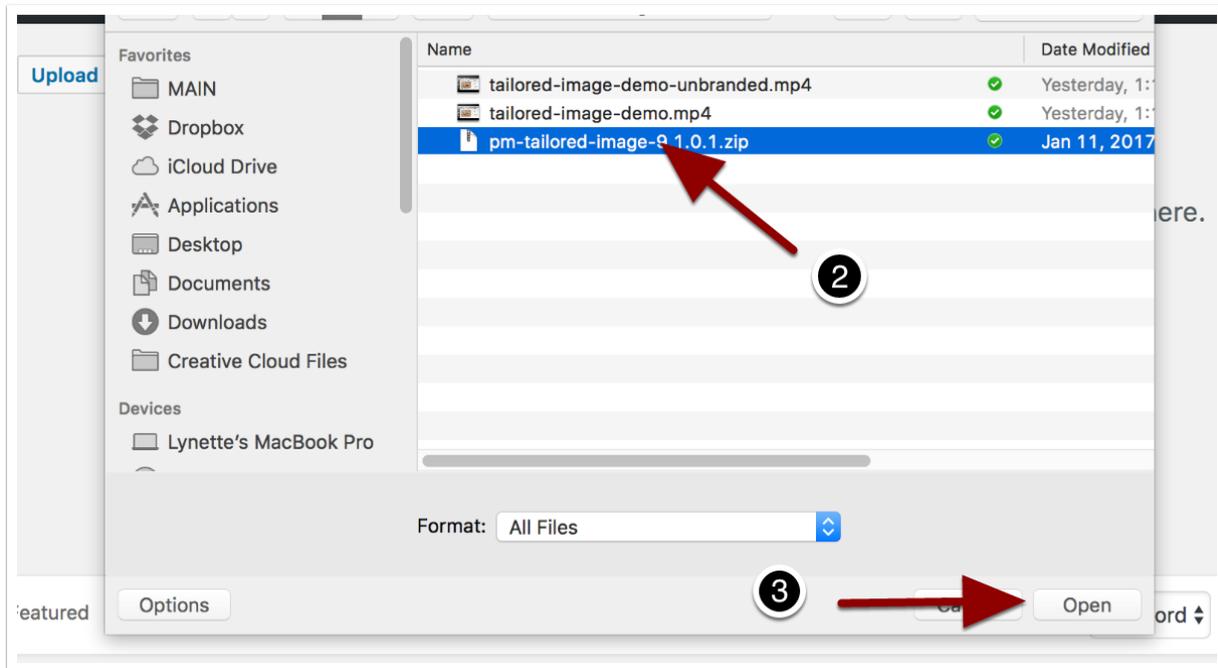
Click Upload Plugin



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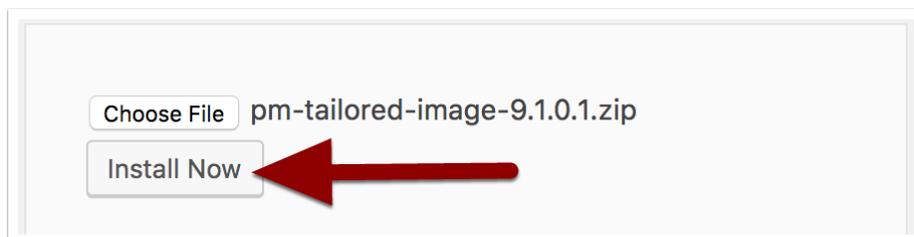
Choose Upload File

1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open



Install The Plugin

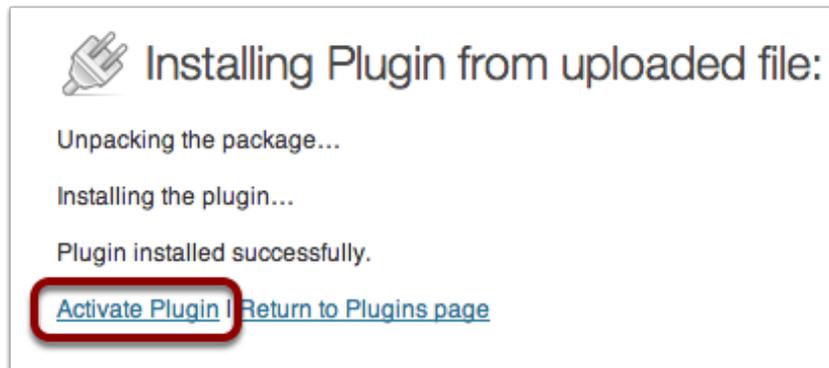
Click Install Now



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Activate The Plugin

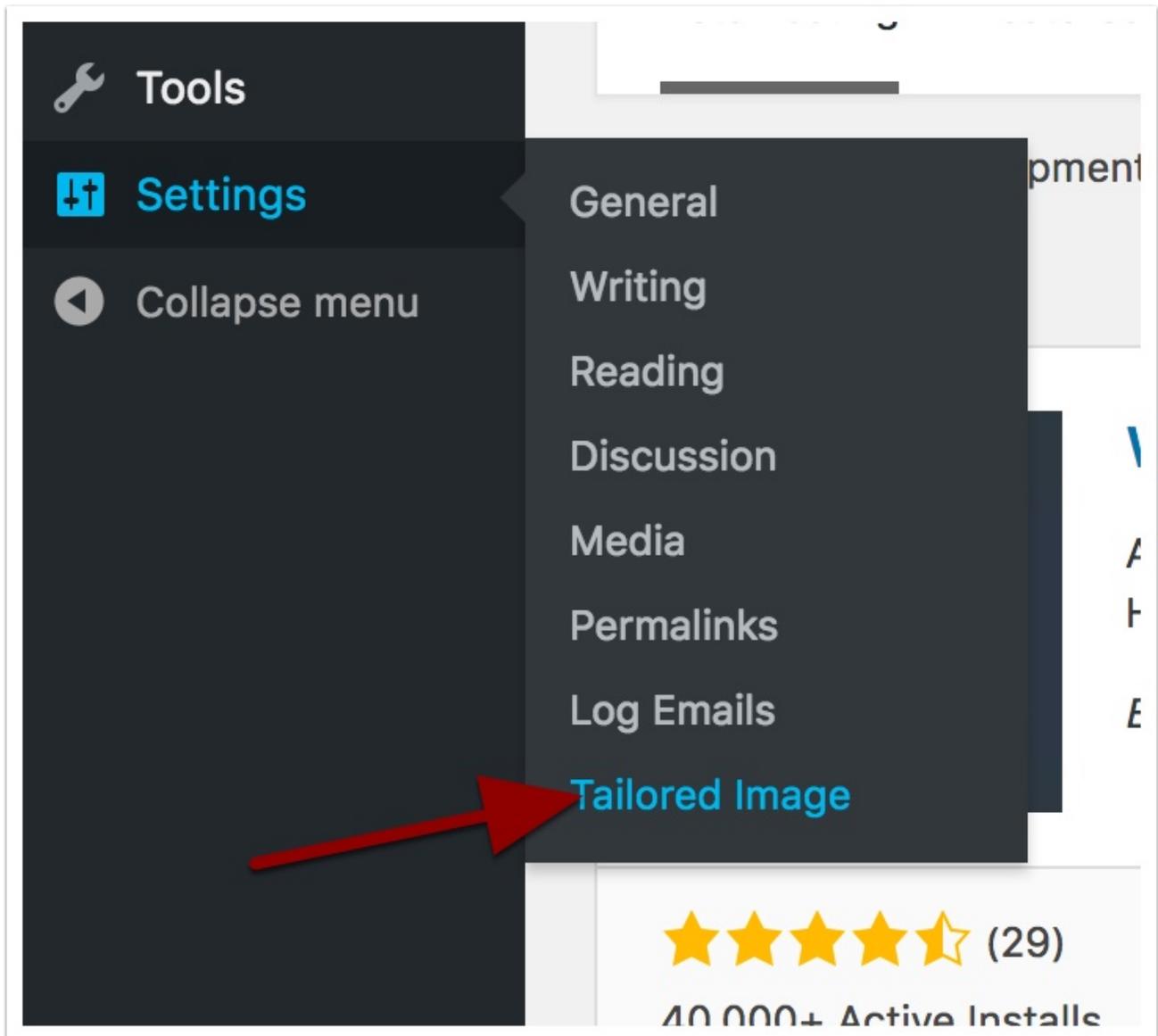
After successfully unpacking and installing the plugin, click *Activate Plugin*.



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Set Up An Image To Personalize

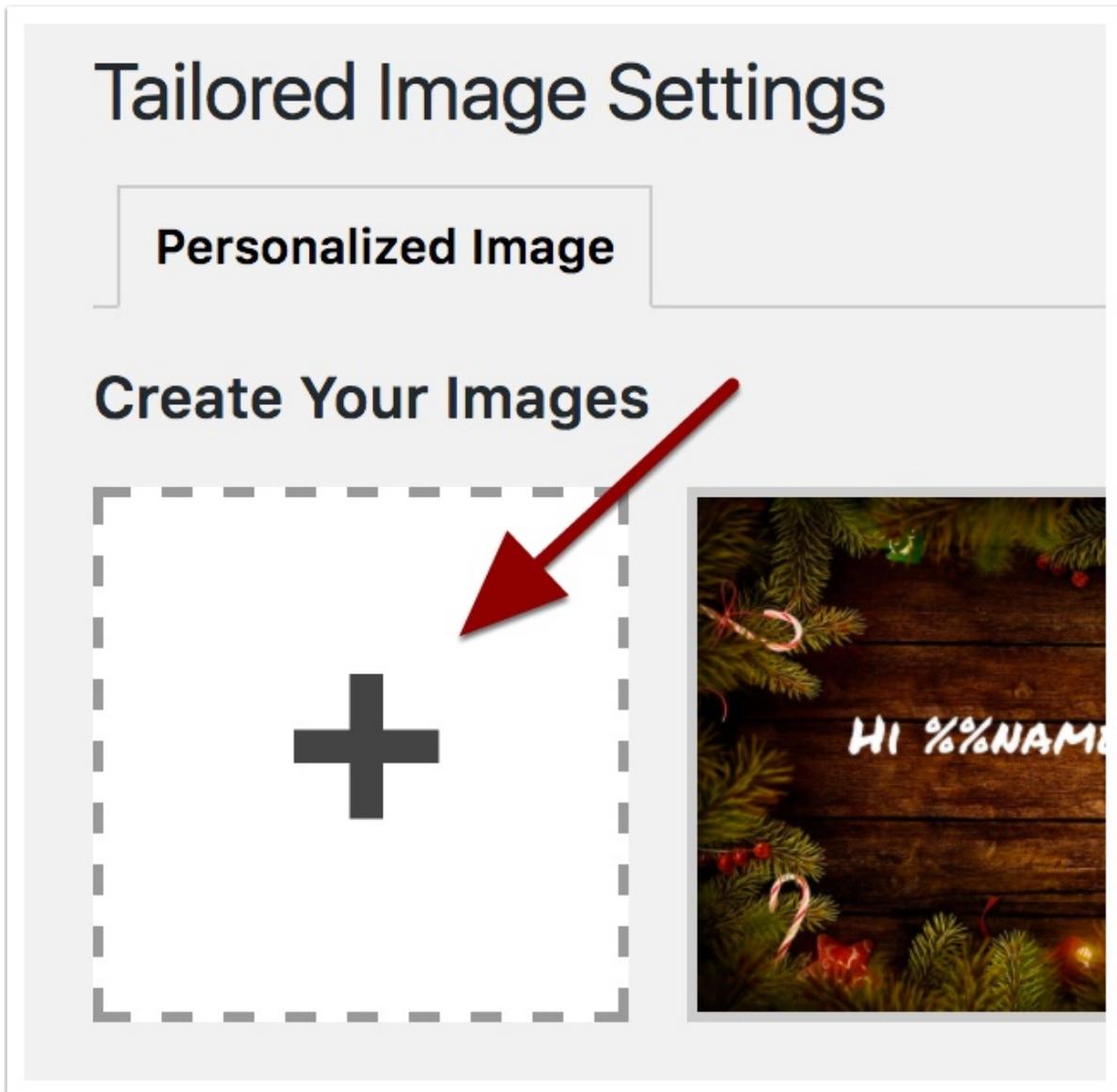
After installing the plugin, there will be a new link under the Settings menu. Click that.



User Guide

Create An Image

Click the square with the (+) icon to start

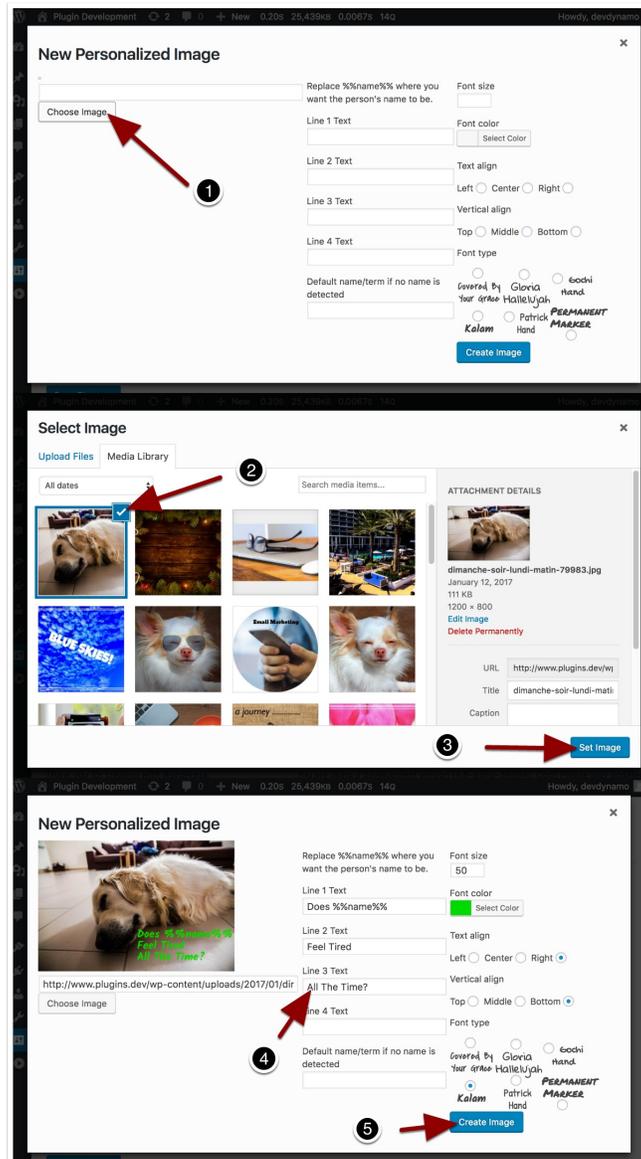


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Choose Your Background Image

1. Click the Choose Image button.
2. Select an image you want to use. **IMPORTANT:** The plugin works best with JPG images and must have the file extension .jpg. If you are not seeing an image you uploaded previously that is because only JPG images will be displayed for you to select.
3. Click Set Image
4. Enter the text you want to add to the images. Do not forget to include %%name%% wherever you want your visitor's name to appear. Customize its appearance.
5. Click create image

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To Edit An Image

1. If you made a mistake, or want to change something, hover over the image and click Edit.
2. Make your edits

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3. Click Edit Image to complete edit

Tailored Image Settings

Personalized Image

Create Your Images

Edit Personalized Image

Replace %%name%% where you want the person's name to be.

Font size: 50

Font color: Select Color

Line 1 Text: Does %%name%%

Text align: Left Center Right

Line 2 Text: Feel Tired

Vertical align: Top Middle Bottom

Line 3 Text: All The Time?

Line 4 Text:

Font type: Covered By Your Grace Gloria Hallelujah Hand Gochi Kalam Patrick Hand PERMANENT MARKER

Default name/term if no name is detected: Fido

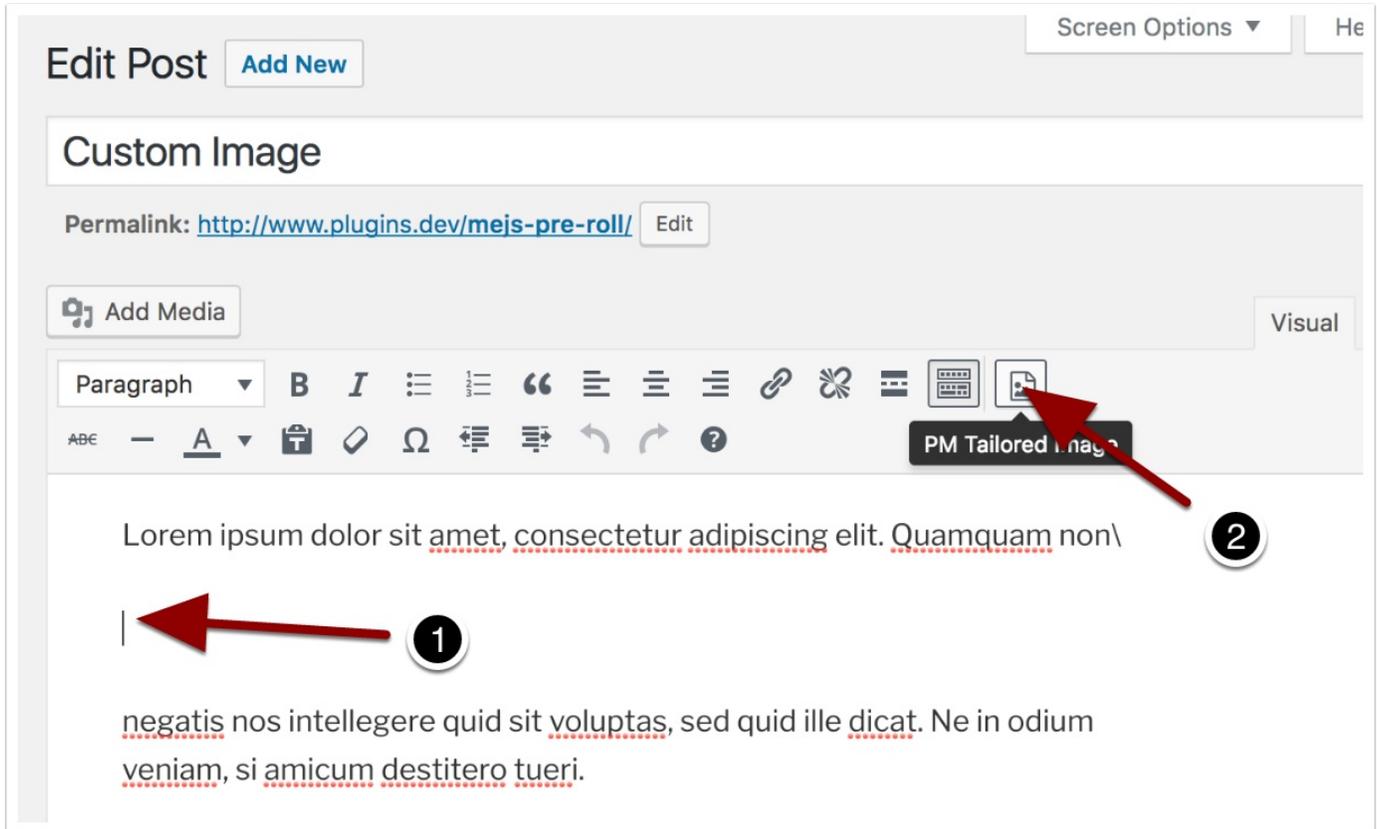
Edit Image

Adding The Image To A Post

Once you have set up your images, they can be added to any post or page.

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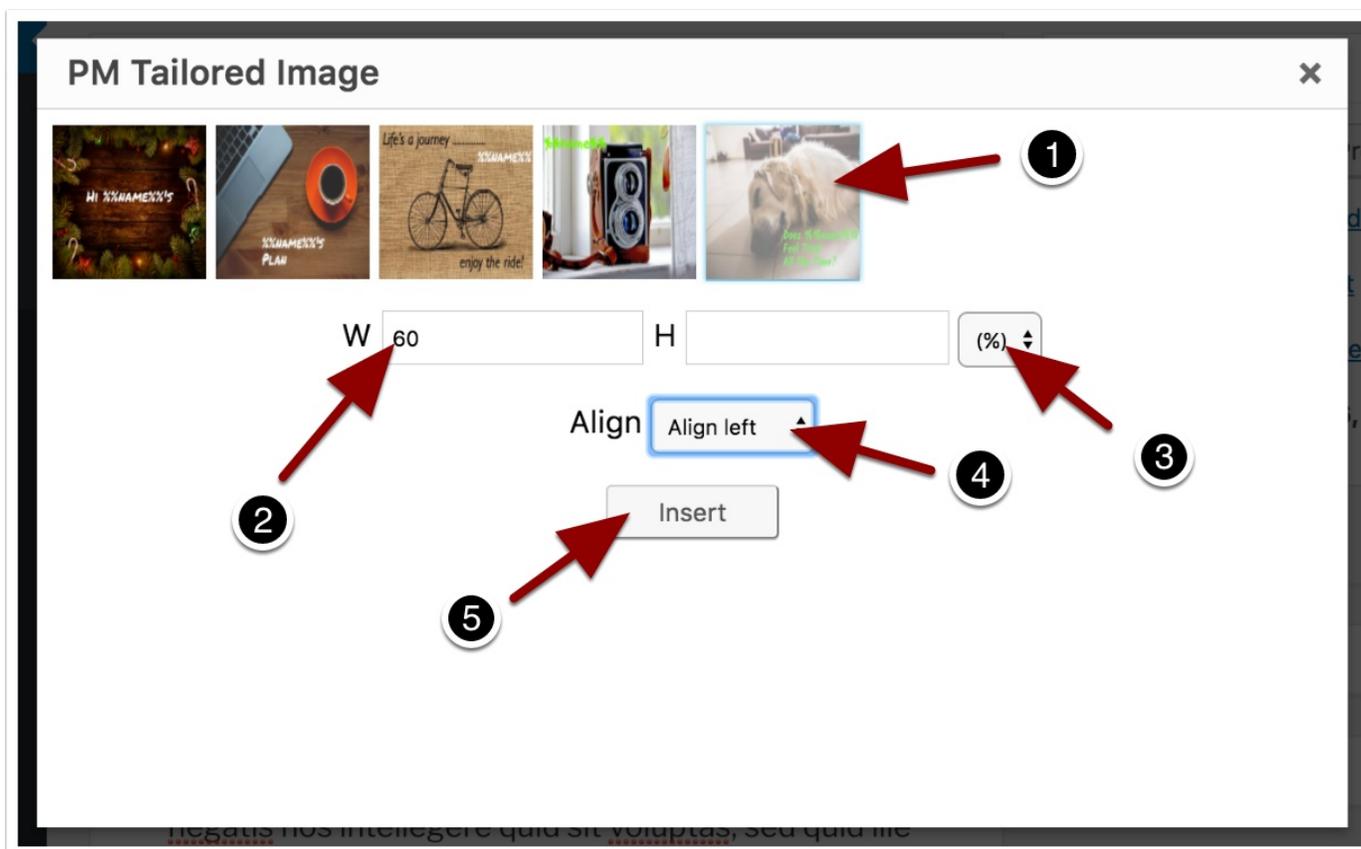
1. In the post editor, place your cursor where you want the image to appear.
2. Click the Tailored Image button.



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Select Image To Add

1. Click on the image you want to add. It will be greyed out with a light blue border when selected.
2. Enter a width size (numbers only) and height if you prefer.
3. Choose if the width and height is to be in % or pixels
4. Choose how the image should be aligned (please note if your theme does not support the default image alignments this may not work properly)
5. Click Insert.



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Example Of Inserted Image

Once you insert the image, you will see a preview of it in your editor.



The screenshot shows a text editor interface. At the top, there is a toolbar with various icons for text formatting. Below the toolbar, the text "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quamquam non\ negatis nos intellegere quid sit voluptas, sed quid ille dicat. Ne in odium veniam, si amicum destitero tueri. lubet igitur nos Pythius Apollo noscere nosmet ipsos. Ab hoc autem quaedam non melius quam veteres. quaedam omnino relicta. Haeret in salebra. Ad eas enim res ab" is displayed. A red dotted line underlines the text "Quamquam non\". In the center of the editor, there is a preview of a photograph of a golden retriever dog lying on a tiled floor. The dog is looking down and appears to be resting. Overlaid on the bottom right of the dog's head is green text that reads: "Does %%name%% Feel Tired All The Time?".

To View Page With Personalized Image

On pages where you have placed the personalized image, simply add the following to the end of the URL

?ci_name=Replace+With+Visitor+Name

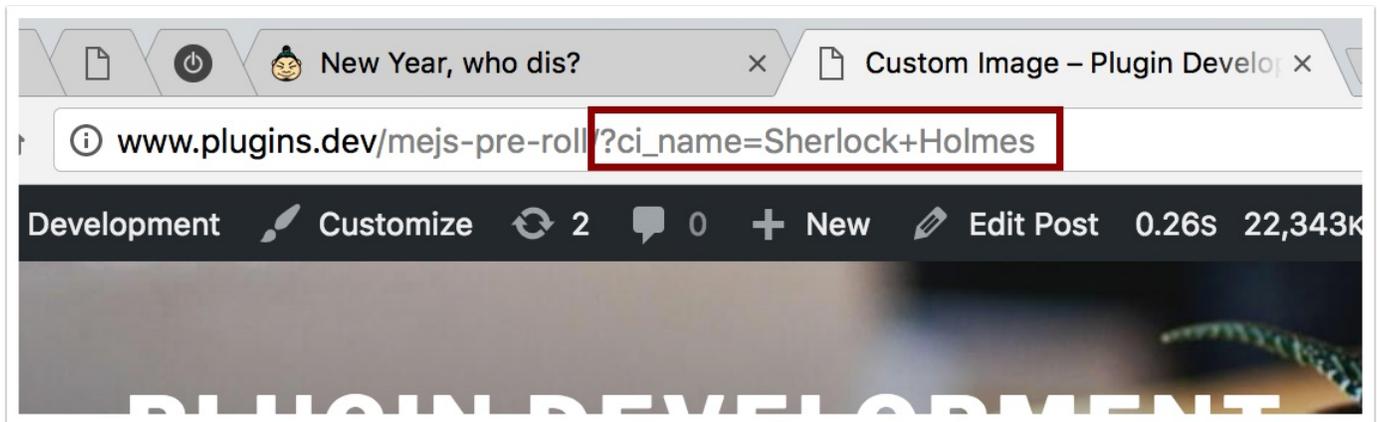
If your page already has a ?variable behind it e.g. www.somesite.com/page/?existing=variable, then what you need is to append this instead:

&ci_name=Replace+With+Visitor+Name

User Guide

so it will become `www.somesite.com/page/?existing=variable&ci_name=Replace+With+Visitor+Name`

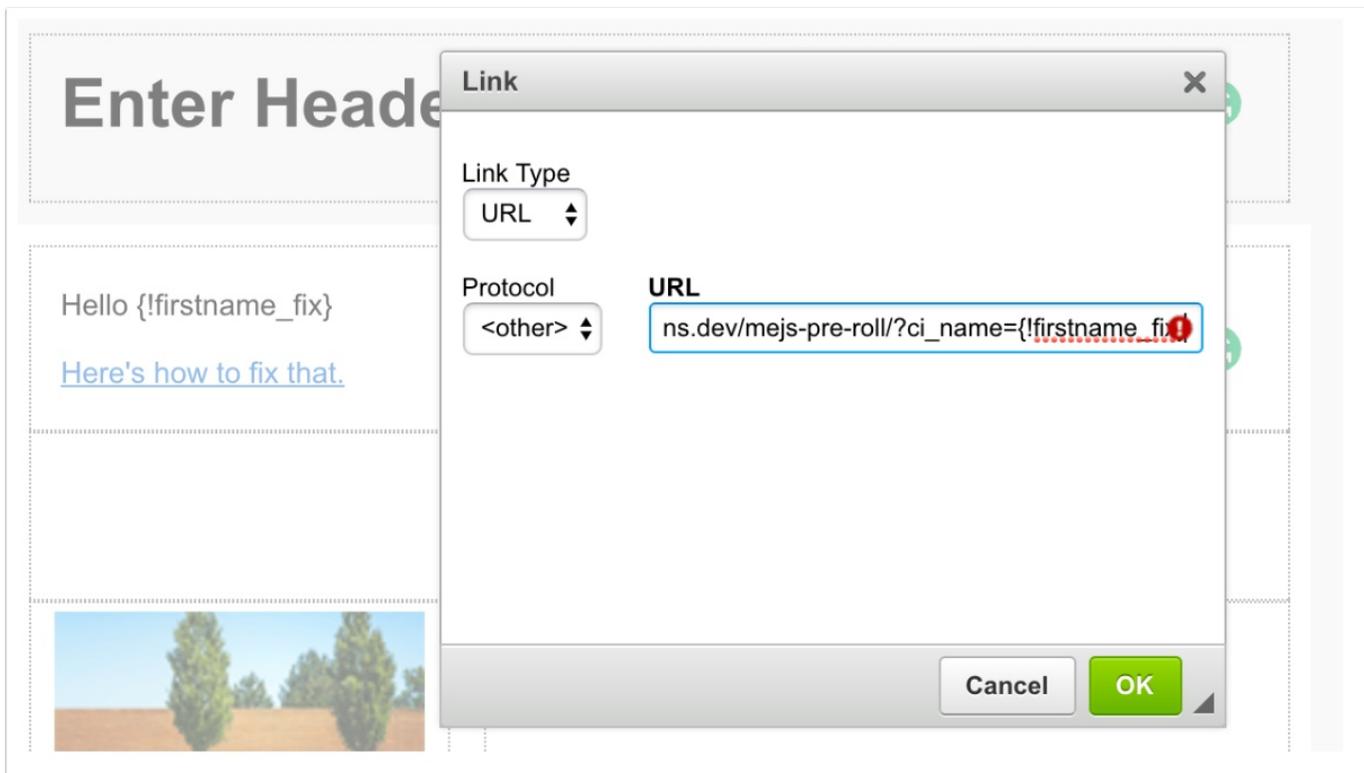
Note the difference. It begins with & instead of ?



User Guide

Example For Aweber

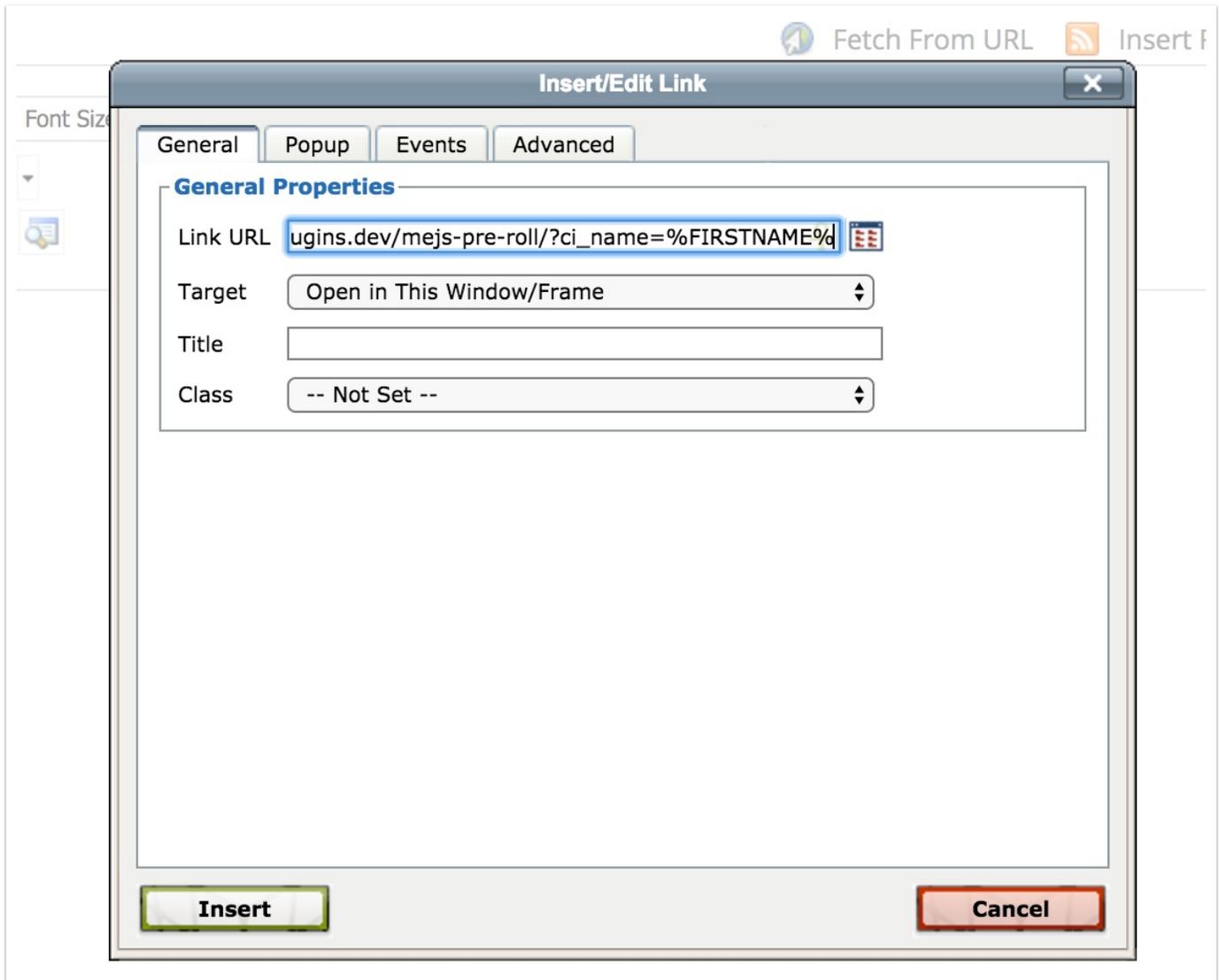
When directing a subscriber to your page in Aweber, you can fashion your link with the `{!firstname_fix}` merge code.



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Example For Active Campaign

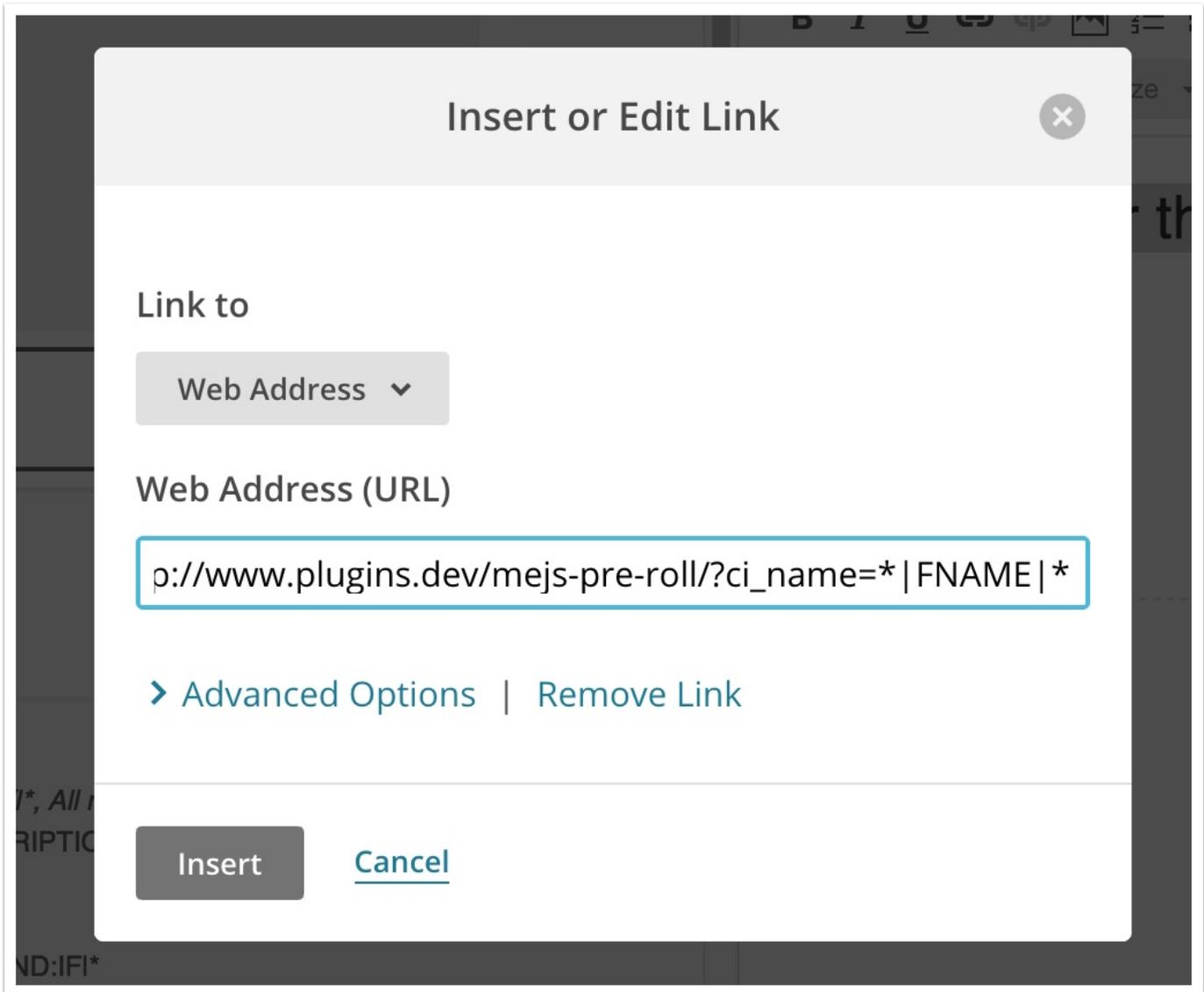
When directing a subscriber to your page in Aweber, you can fashion your link with the %FIRSTNAME% merge code.



User Guide

Example For MailChimp

When directing a subscriber to your page in Aweber, you can fashion your link with the `*|FNAME|*` merge code.



User Guide

Using Shortcodes Instead

The plugin supports shortcodes for use in other areas that support it, this is the shortcode you want to use:

```
[pm_tailored_img img_key="8" width="60" height="" unit="%" align="alignleft"]
```

To find your image key, hover of the image you want to use. The key will be displayed. Be sure to modify the width, height and alignments.

Note: unit variable accepts % or px only

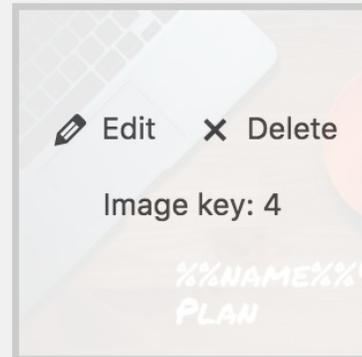
Note: align variable accepts none, alignleft, aligncenter, and alignright

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Tailored Image Settings

Personalized Image

Create Your Images



Save Changes